

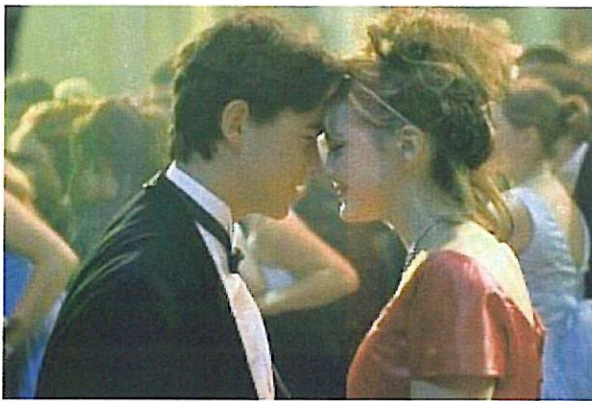
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A McClintock For A McQueen

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I've always meant to donate my prom dresses to someone or some organization.

But I never know where or how, so my closet still houses one long, red gown and one short, black dress that I thought made me look exactly like Audrey Hepburn. I promised my parents I'd wear both again and again, but I'm pretty sure they're still in their dry cleaning bags.

Thankfully, Hearst Magazines is launching a new website called DonateMyDress.org because not everyone can "[look like the cast of 'Gossip Girl' at prom.](#)"

It links all the national charities for recycling formal gowns. If all it takes is typing in a zip code to locate the closest drop off, there's no reason to hang on to too small prom dresses.

So give them your Jessica McClintock and who knows? Karma in the form of an Alexander McQueen gown would be very welcome.